Juan Chavez

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gitpersonal.github.io/modern_portfolio/

WORK EXPERIENCE

2019-2021

Designer/Developer

Code and Brew
United States

Design logo, t-shirts and mugs for Code and Brew
Work with Shopify application to build website
Market on Instagram and Facebook
Build mockups for website and social media
Build product samples for t-shirts and mugs

2014-2020

Front-End Developer/Web Content Specialist

Pier1 Imports
United States

Utilize Demandware/Salesforce Commerce Cloud on a regular basis
Collaborate with design team in order to code mock-ups
Work with content team on promotions schedule.
Slice Photoshop files according to comps
Build assets with HTML, CSS, basic JavaScript, Git and optimize images
Create assets, slots and campaigns
Set up various coupons for on-line promotions
Test all assets and send out links to web content team and copywriters for review

2011-2014

Web Designer

RadioShack
United States

Develop assets based on creative briefs for the online Electronics & Accessories, Hobby & Do it Yourself, Batteries, Cell Phones Categories
Designed, debugged existing code, programmed and deployed RadioShack.com homepage content
Designed numerous web responsive banners for radioshack.com
Optimize product images, color correct and crop them to specific dimensions using Adobe Photoshop
Schedule weekly campaigns and product launches for radioshack.com
Built pages with HTML, CSS and widgets using GSI content management system
Trained and developed on Demandware for new launch of radioshack.com

2010-2011

Web/Graphic Designer

🏢 Dillard's

📍 United States

Manage Men, Home, Accessories and Children categories for dillards.com

Color correction to model images using Adobe Photoshop

Create color swatches for render sets

Crop images to specific sizes to fit product pages

Upload images daily to Dillards.com using Scene 7

Work closely with Dillards.com buyers to ensure all designs were correct and accurate

Work closely with copywriters to ensure all descriptions of merchandise is correct

SKILLS

HTML5   CSS (Cascading Style Sheet)   SASS   JavaScript   Visual Studio   Salesforce/Demandware

Adobe Photoshop CS6   Atlassian JIRA   Adobe Illustrator CS6   Microsoft Teams   Atom   Sublime Text

Mac OS X   PC Windows   Scene 7 CMS   Basecamp   WorkFront   GSI CMS   Slack   Shopify

WORK AUTHORIZATION

I am authorized to work in the following countries:

● United States